



HEALTHCARE CONSULTANTS ASIA

2026

VOL . 3 | ISSUES 4

Healthy Wealthy

*Plastic Surgery Insights:
Reconstruction & Management*

TABLE OF CONTENTS

01 About Us | Vision & Mission

02 Editor's Note | Head of Medical Affairs

03 Author Introduction | Dr. Woo Qi Jie

04 Reconstructive Surgery

05 Reconstructive Procedures

06 Aesthetic Plastic Surgery

07 Common Aesthetic Procedures

08 Clinical Advisory & Independent Medical Opinion Services

09 HCASB Forum | Gallery

10 Events in Malaysia | April | Medical, Law, Insurance

ABOUT US

Vision

To be the region's most trusted provider of specialist medical services, delivering accurate expertise and second opinions through a comprehensive network of medical specialists across Malaysia and Asia.

Mission

To uphold and advance our specialist medical advisory standards through global best practices, proactive engagement with clients and partners, and strict credentialing of our specialist panel.

Healthcare Consultants Asia (HCASB) is a trusted subsidiary of Mudah Healthcare. As experts in third-party medical reporting, HCASB specializes in providing detailed and comprehensive medical assessments that help streamline processes and ensure clarity in claims management.

With a panel of over 130 specialist doctors, HCASB is dedicated to delivering accurate and high-quality reports, offering valuable insights and supporting informed decision-making for our clients. Our reports foster fair, transparent resolutions, reinforcing the integrity and efficiency of the claims process.

HCASB is looking forward to continuing our commitment to excellence in medical reporting, making a meaningful impact on the success of our partners in the industry.

From The Desk of Dr. Tengku Puteri Zaleha

Welcome to the May edition of Healthy Wealthy by HCA

As we move further into the second quarter of the year, our focus remains steadfast on enhancing patient outcomes through specialized expertise and multidisciplinary care. This month, we are proud to highlight the evolving field of **Plastic and Reconstructive surgery**, a discipline that plays a critical role in both functional recovery and aesthetic restoration.

May's edition features our **Specialist of the Month, Dr. Woo Qi Jie, a Plastic & Reconstructive Surgeon** whose expertise bridges complex clinical care with transformative patient outcomes. His work encompasses both reconstructive procedures following trauma or medical conditions, as well as aesthetic interventions that enhance quality of life.

For our insurance and legal partners, Dr. Woo's insights provide valuable perspective in understanding the distinction between reconstructive and aesthetic procedures. His emphasis on clinical assessment, treatment planning, and evidence-based decision-making is particularly relevant in the evaluation of claims involving post-traumatic reconstruction, medical necessity, and long-term functional outcomes.

Throughout this feature, Dr. Woo shares key insights into the clinical evaluation and management of patients requiring plastic and reconstructive procedures. His perspectives offer stakeholders a deeper understanding of treatment planning, expected outcomes, and the medical justification behind these highly specialized interventions.

I hope you find this month's insights both informative and inspiring. As always, thank you for being a part of our community and for your continued trust in Healthcare Consultant Asia.

Warm Regards,
Dr. Tengku Puteri Zaleha
Head of Medical Affairs
HCASB



Dr. Woo Qi Jie

Plastic & Reconstructive Surgeon

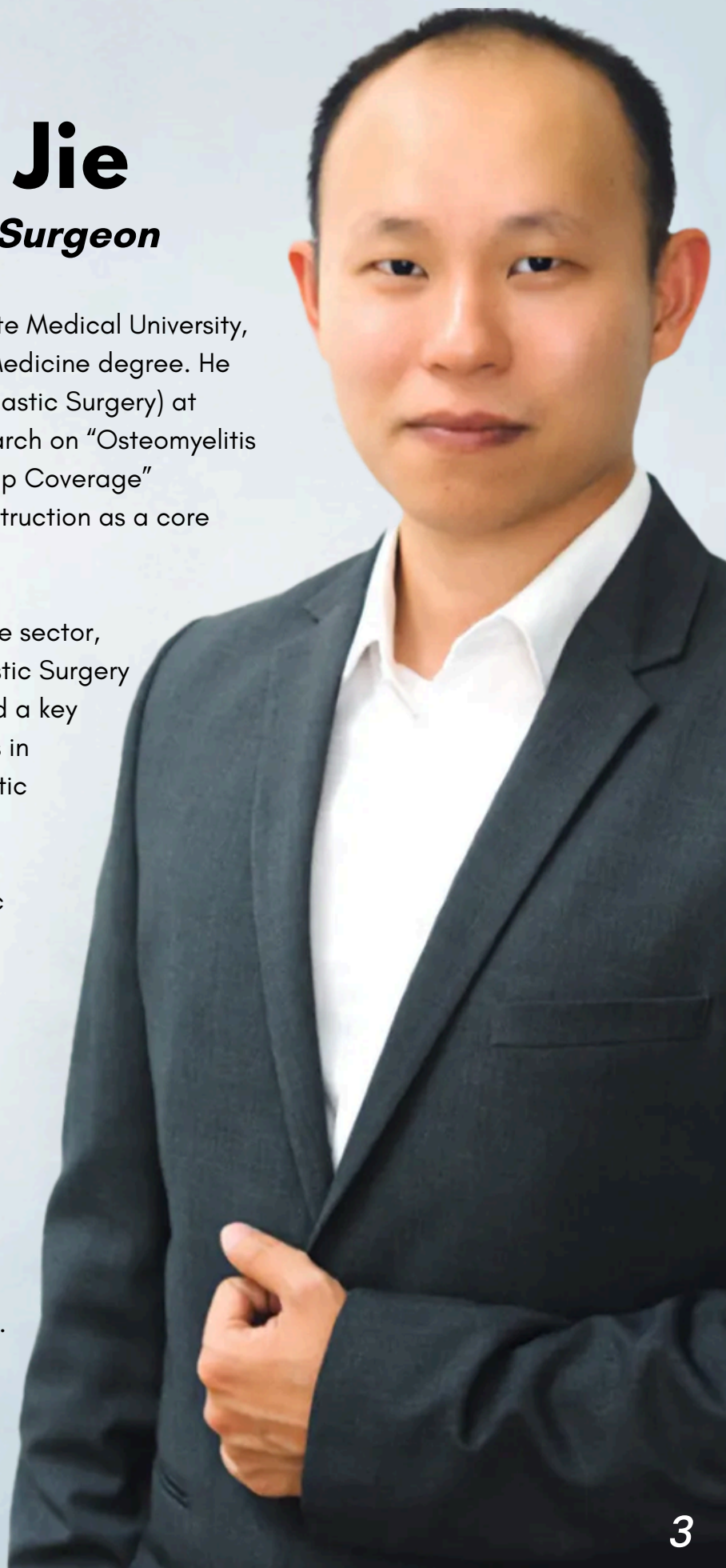
Dr. Woo Qi Jie graduated from Kursk State Medical University, Russia in 2009, obtaining his Doctor of Medicine degree. He later completed his Master of Surgery (Plastic Surgery) at Universiti Sains Malaysia, where his research on “Osteomyelitis in Traumatic Exposed Bone Following Flap Coverage” strengthened his focus on trauma reconstruction as a core aspect of reconstructive plastic surgery.

During his service in the public healthcare sector, he served as the Head of Unit of the Plastic Surgery Unit at Hospital Selayang. He also played a key role in advancing plastic surgery services in Selangor as the Head of Service for Plastic Surgery for the state.

Currently, Dr. Woo leads Aestimax Plastic Surgery Specialist Centre as a Plastic, Reconstructive and Aesthetic Surgeon.

He also contributes his expertise in an advisory capacity as a panel doctor for HCASB.

He is a strong advocate for plastic and reconstructive surgery as life-saving procedures, while continuously refining the art and practice of aesthetic surgery.



RECONSTRUCTIVE SURGERY

By Dr. Woo Qi Jie

Most people think plastic surgery is about looking better. But honestly, some of the cases I do are not about beauty at all. It's about helping someone feel like themselves again.

I remember one patient very clearly. When she first came in, she kept her head down the whole time. She had gone through an accident, and it changed the way her face looked. Since then, she avoided photos, avoided people, and even talking to someone felt uncomfortable for her.

The first thing she asked me wasn't about looking prettier. She asked, "Doctor, can I just look normal again?" That question stayed with me.

Reconstructive surgery isn't just about doing a procedure. Every step needs to be carefully planned and not just for how it looks, but how it functions, how it heals, and most importantly, how the patient feels about it. On the day of surgery, she was really nervous. I told her, "Don't worry, we'll go through this together."

A few months later, she came back for follow-up. This time, she walked in differently. She looked more confident, even wore a bit of makeup. Then she told me, "Doctor, I took a photo of myself yesterday." It may sound like a small thing, but I knew it meant a lot to her.

Moments like this remind me why I do what I do.

Sometimes, it's not about changing how someone looks, it's about giving them the confidence to live their life again.



Reconstructive Procedures

***Facial reconstruction
(post trauma / accident)***

***Congenital deformity correction
(e.g. inverted nipple, asymmetry)***

Scar revision & contracture release

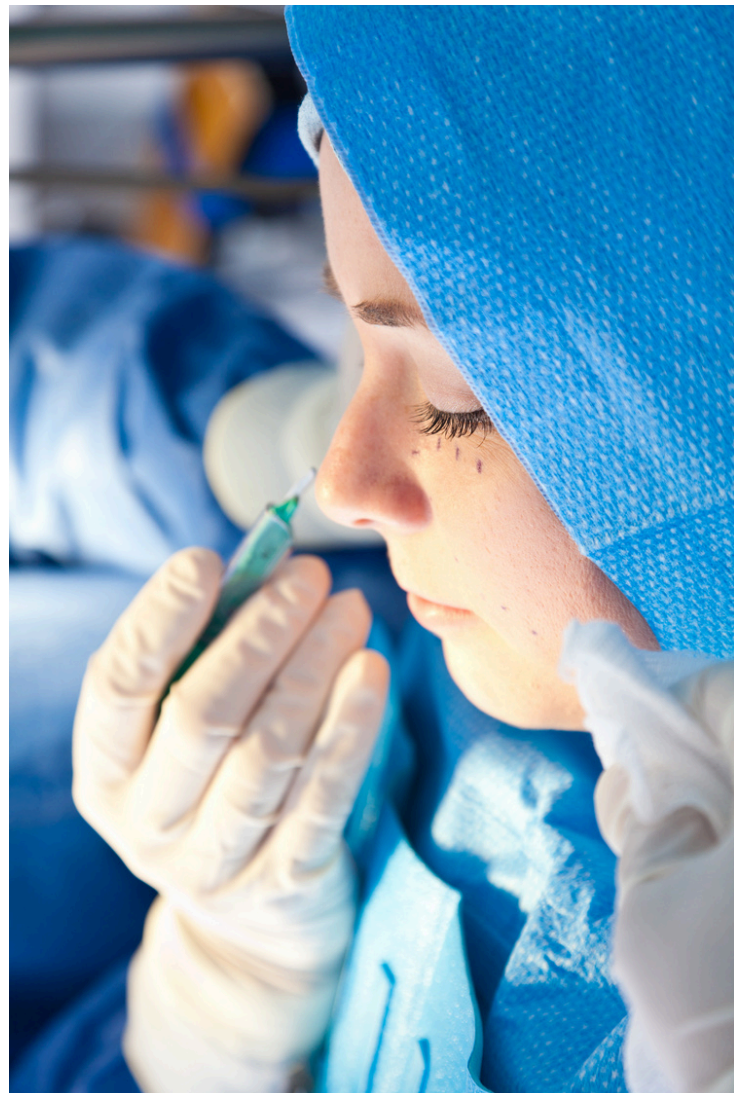
Skin graft & flap surgery

Breast reconstruction

Post-surgery revision

Nipple & areola reconstruction

Body contour reconstruction



AESTHETIC PLASTIC SURGERY

By Dr. Woo Qi Jie

Aesthetic plastic surgery, from my perspective as a surgeon, is really about balance between science and art. It is not just changing how someone looks, but improving harmony in a way that still feels natural to them.

When I assess a patient, I look at the face or body as a whole, not just one feature. Small details like proportion, symmetry, skin quality, and how everything moves together all matter.

Beauty is rarely about big changes; most of the time it comes from subtle refinement.

Technically, these procedures require precision and control. Every adjustment, whether in the face or body, has to be carefully planned to avoid overcorrection and to maintain natural results. Good technique is always about respect for the tissue and long-term stability, not just immediate change.

Safety is always the first priority. Proper planning, sterile technique, and careful follow-up are essential to ensure not only good results, but also safe recovery.

Over time, I've learned that the goal of aesthetic surgery is not to make someone look like a different person. It is to help them look like the best version of themselves.

Still natural, still them, just more confident.



Common Aesthetic Procedures

Rhinoplasty

Eyelid surgery (blepharoplasty)

Facelift & neck lift

Breast augmentation & breast lift

Breast reduction

Liposuction & body contouring

Fat grafting (face & body)

Tummy tuck

Chin & jawline contouring

Arm & thigh contouring

Non-surgical treatments (Botox, fillers, skin boosters)



CLINICAL ADVISORY & INDEPENDENT MEDICAL OPINION SERVICES

At HCASB we work with over 100 medical specialist with focus on over 23 core specialities. All assessments are grounded in clinical evidence, imaging correlation and longitudinal outcome analysis.

Our team provides:

- **Independent medical opinions and reporting**
 - **Functional capacity evaluation**
 - **Medico-legal reporting**
- **Second opinions for complex medical cases**
 - **Claims clarification support**

OBJECTIVE ANALYSIS. CLINICAL CLARITY. RESPONSIBLE REPORTING.

For case referrals or medico-legal consultations, professional enquiries may be directed to:

 admin@hcasb.com

WhatsApp or Call to speak to our Medico-Affairs Team

 [018-208 9070](tel:018-208 9070)

HCASB FORUM

Gallery



Events & Conferences

MEDICAL CONFERENCES & EVENTS

4th International Conference on Primary Care & Public Healthcare

7 & 8 May | AC Hotel by Marriott, Kuala Lumpur

International Conference on Health Care Reform, Health Economics & Policy

1 May | Shah Alam, Malaysia

LAW CONFERENCES & EVENTS

International Conference on Health Care Accessibility, Equity & Legal Protections

20 May | Putrajaya, Malaysia

International Conference on Mental Health & Education (ICMHE)

May | Kuala Lumpur, Malaysia

INSURANCE CONFERENCES & EVENTS

International Conference on Health Insurance Systems & Policy Innovations

19 May | Shah Alam, Malaysia

International Conference on Cyber Risk & Digital Insurance Solutions (ICCRDIS)

28 May | Kuala Lumpur, Malaysia

HEALTHCARE CONSULTANTS ASIA

2026

Stay Connected With HCASB

Unit 28-12 Level 28, Q Sentral, Jalan Stesen Sentral 2,
Brickfields, 50470 Kuala Lumpur, Federal Territory of
Kuala Lumpur

[03-2276 6681](tel:03-22766681) | [+6018-208 9070](tel:+6018-2089070) | admin@hcasb.com

<https://www.hcasb.biz/>

<https://www.linkedin.com/company/hcasbmalaysia/>

<https://www.facebook.com/healthcareconsultantsasia/>

<https://www.instagram.com/healthcareconsultantsasia/>



HEALTHCARE CONSULTANTS ASIA